

IEEE APSCON 2027

IEEE Applied Sensing Conference

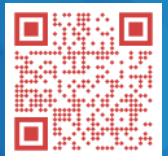
15 - 17 March, 2027

BITS Pilani, Hyderabad Campus,
Hyderabad, India



EXHIBITOR & PATRON PROSPECTUS

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More Details



Invitation to Participate in IEEE APSCON 2027

Dear Esteemed Colleagues,

The IEEE Sensors Council is happy to announce the fifth edition of the IEEE Applied Sensing Conference (APSCON 2027) from **15 to 17 March 2027 at BITS Pilani, Hyderabad Campus, Hyderabad (India)**. This follows the resounding success of the preceding IEEE APSCON conferences in Bangalore (2023), Goa (2024), Hyderabad (2025) and New Delhi (2026).

The three-day-long conference will bring together over 400 researchers, professionals, practitioners, and industry professionals from across the country and globe to present and discuss advancements in sensors, IoT, and sensing technologies.

APSCON 2027 will offer a bouquet of events, featuring a wide range of technical activities including the following:

- Plenary and keynote talks by globally renowned experts
- High-quality technical sessions featuring contributory papers
- Live Demo and Start-up sessions
- Special sessions for young professionals, Women in Sensors, Diversity & Inclusion etc.
- MYOSA competition

On behalf of the organising committee of APSCON 2027, it is our great pleasure to invite you to be a valued sponsor. APSCON 2027 offers multiple levels of sponsorship (platinum, gold, silver & bronze) and exhibitor opportunities to promote your organization to this group of elite technical leaders and audience offering a platform for the below:

- **Showcase your research:** Present your groundbreaking findings and cutting-edge applications in sensing and sensing technologies.
- **Engage with the best:** Gain valuable insights from renowned expert, through engaging presentations and discussions.
- **Forge new connections:** Network with a global network of colleagues and foster collaborations that shape the future of applied sensing.
- **Expand your knowledge:** Immerse yourself in the latest advancements and future directions in this rapidly evolving field.

Join us at APSCON 2027, Hyderabad, India for an unparalleled experience in sensors, IoT, and sensing technologies.



Sanket Goel
General Co-Chair
BITS Pilani, Hyderabad Campus,
Hyderabad, India



Srinivas Tadigadapa
General Co-Chair
Northeastern University,
Boston, MA, USA

Conference Venue

Birla Institute of Technology and Science (BITS), Pilani - Hyderabad campus is one of the premier technical and science institutes of higher learning in India.

The sprawling campus is built amidst lush greenery spreading over 200 acres of land at Jawahar Nagar, Shameerpet, Hyderabad. Surrounded by natural beauty, the campus is about 70 kilometres (1-hour drive time) away from Rajiv Gandhi International Airport, Shamshabad and 27 kilometers from Secunderabad railway station (45-minutes drive time). The campus is easily accessible by road with a bus stop just outside the campus. Public transport (route #212) runs every one hour from Secunderabad to the campus. The campus is in close proximity to many schools, medical facilities, and recreational centers.

The campus is built with state-of-the-art infrastructure without affecting the scenic beauty of the area. Modern laboratories, well-furnished classrooms, lecture theatre complexes, student activity center, auditorium, playground and modern ICT infrastructure, all come together to make BITS Pilani, Hyderabad campus a well-equipped conference venue.



Organising Committee

General Co-Chairs



Sanket Goel

General Co-Chair
BITS Pilani, Hyderabad Campus,
Hyderabad, India



Srinivas Tadigadapa

General Co-Chair
Northeastern University,
Boston, MA, USA



Ashok Pandey

IIT Hyderabad, India



Anna Grazia Mignani

CNR - Nello Carrara
Institute of Applied Physics (IFAC)
Impruneta, Italy

Technical Program Committee Co-Chair

Treasurer



Jeong Bong (JB) Lee

Baylor University,
TX, USA

Sponsorship Chair



Ponnalagu R N

BITS Pilani, Hyderabad Campus,
Hyderabad, India

Local Organizing Co-Chairs



Parikshit Sahatiya

BITS Pilani, Hyderabad Campus,
Hyderabad, India



Arindam Kushagra

BITS Pilani, Hyderabad Campus,
Hyderabad, India

Technical Tracks Committee Chairs

CT 01: AI for Sensing



**Joaquín
Torres-Sospedra**
Universitat de València, Spain



Soma Bandyopadhyay
TCS Research, India

CT 02: Quantum Sensors



Giorgos Fagas
Tyndall National Institute,
Ireland



Praveen Kumar
Plaksha University, Mohali,
India

CT 03: Sensing for Agriculture and Food Technology



Kavya Dashora
Indian Institute of Technology,
Delhi, India



**Nouha Alcheikh
ep Allouch**
Khalifa University,
Abu Dhabi, UAE

CT 04: Sensing for Digital and Connected Healthcare



Gautam Bacher
BITS Pilani, Goa, India



Paola Saccomandi
Politecnico di Milano, Italy

CT 05: Sensing for Environmental and Climate Change Monitoring



Bérengère Lebental
Université Gustave Eiffel,
France



Tapas Chakravarty
Institute of Engineering
and Management, Kolkata,
India

CT 06: Sensing for Energy and Sustainability



K S Reddy
Indian Institute of
Technology Madras,
Chennai, India



Arindam Kushagra
BITS Pilani, Hyderabad Campus,
Hyderabad, India

CT 07: Sensing for Infrastructures and Smart Cities



**Veda Sandeep
Nagaraja**
Tyndall National Institute,
Ireland



Manik Gupta
BITS Pilani, Hyderabad Campus,
Hyderabad, India

CT 08: Sensing for Manufacturing, Automation and Industry 5.0



Carlo Trigona
University of Catania,
Italy



Sangeeta N. Kale
Defence Institute of
Advanced Technology,
Pune, India

CT 09: Sensing for Mobility



Lelitha Devi Vanajakshi
Indian Institute of
Technology Madras,
India



Rolland Vida
Budapest University of
Technology and
Economics, Hungary

CT 10: Sensing for Robotics



Abhra Roy Chowdhury
IISc Bangalore, India



Roberto Calandra
Institute of Artificial
Intelligence, Germany

CT 11: Sensing in Security



Danda B. Rawat
Howard University,
Washington DC, USA



Thomas Thundat
University at Buffalo,
New York

CT 12: Sensing Technologies for Dual Use



Sharmistha Bhadra
McGill University, Canada



Amit Agarwal
IRDE, DRDO, Dehradun,
India

CT 13: Sensing in Wearable and Immersive Applications



Chonggang Wang
Interdigital Communications
Boston, USA



Shahid Malik
Indian Institute of
Technology, Delhi, India

Other Sessions Chairs

OS 01: Live Demo



**Enkashi
Bhattacharya**
Indian Institute of
Technology Bombay, India



RN Ponnalagu
BITS Pilani,
Hyderabad Campus,
Hyderabad, India

OS 02: Student Research Forum



Sayan Kanungo
BITS Pilani, Hyderabad Campus,
Hyderabad, India



**Chirasree
RoyChaudhuri**
IIEST, Shibpur, India

Special Sessions Chairs

SS 01: Sensing for Digital Twins



Ankur Bhattacharjee
BITS Pilani, Hyderabad Campus,
Hyderabad, India



Abhijeet Gorey
TCS Research,
Kolkata, India



Mitradip Bhattacharjee
Indian Institute of Science
Education and Research
Bhopal, India



L.S. Shashidhara
Ashoka University, India



Neeraja Dashaputtre
Indian Institute of
Science Education and
Research, Pune, India

SS 02: Sensing for Education

Tracks for the conference

APSCON 2027 invites original research papers (not being considered for publication elsewhere) on applications of sensors and sensing techniques in one of the following tracks (but are not limited to):

- | | |
|---|--|
| CT 01. AI for Sensing | CT 08. Sensing for Manufacturing, Automation and Industry 5.0 |
| CT 02. Quantum Sensors | CT 09. Sensing for Mobility |
| CT 03. Sensing for Agriculture and Food Technology | CT 10. Sensing for Robotics |
| CT 04. Sensing for Digital and Connected Healthcare | CT 11. Sensing for Security |
| CT 05. Sensing for Environmental and Climate Change Monitoring | CT 12. Sensing Technologies for Dual Use |
| CT 06. Sensing for Energy and Sustainability | CT 13. Sensing for Wearable and Immersive Applications |
| CT 07. Sensing for Infrastructures and Smart Cities | |

Other Sessions

- OS 01.** Live Demo
- OS 02.** Student Research Forum
- OS 03.** Journal pre-published paper
- OS 04.** Sensors Letters (SL) re-Routed papers Option A
- CT 05.** Direct to Sensors Letters papers Option B

Special Sessions

- SS 01.** Sensing for Digital Twins
- SS 02.** Sensing for Education

Other Sessions

Full of industry-led activities, thematic round-table meetings, focused sessions, keynote talks, tutorials/workshops.

Sensors Startup Summit

The emerging ecosystem of startups will be invited to network and get together to share their success- stories, opportunities, marketplace and technological challenges. Live Demos of their business model is also invited.

Students Research Forum

Advanced PhD work, recent theses (within 6 months), MTech/MS theses, and undergraduate research projects are invited for presentation and expert feedback. A platform will be provided to network, improve work, and explore post-doctoral or job opportunities.

Sensors Standards Opportunities

IEEE Sensors Council's Standards Committee invites you to explore sensors domains standards development opportunities while sharing an overview of its activities.

Hyderabad Attractions



Charminar stands tall in the heart of the city since 1591. It was built by Mohammed Quli Qutub Shah reflecting Cazia style. Charminar's unique architecture and detailed design with four 48.7 meter high minarets used to warn the king's men, is something to marvel at! It is one of the most famous places to visit in Hyderabad. With Mecca Masjid, Bhagyalakshmi Temple Laad Bazaar and Meena Bazaar right beside the monument, you can witness the vividness of this city here. If you love history and street shopping, Charminar is a must-visit place in Hyderabad for you!

Golkonda Fort built by the Kakatiyas Dynasty in the 13th century, Golkonda witnessed reigns of many dynasties over the history—from Bahmani, Qutub Shahis, to even Mughal regimes. Constructed on a granite hill, the citadel is a true reflection of ancient architecture and engineering. The most appealing feature of the monument is its acoustic: The monument resonates sounds through the wall right from the entrance, Fateh Darwaza, to the highest point, Bala Hissar. Golkonda is one of the best places to visit in Hyderabad. Witness the rich and instructive history lively resting in the rocks of the monument.



Ramoji Film City – one of the biggest of the largest film studio complex in the world, is one of the best places to visit in Hyderabad. Build by a Telugu film producer Ramoji Rao in the year 1996, it's the largest integrated film city in the state.

It is home to a large range of gardens and sets that will keep you intrigued all day long! Not just that, this place also conducts several shows to let people see how it all works in films! If you want to observe the film industry up close, it is the best place for you.

Hussain Sagar Lake- Hyderabad is also home to the largest human-made heart-shaped lake – the Hussain Sagar Lake. It is one of the most popular tourist places in Hyderabad.

Built in the 16th century by Ibrahim Quli Qutb Shah in 1563, the lake is fed by the river Musi and spread across 5.7 sq km. With a gigantic statue of Gautam Buddha in the center, this lake has been the top attraction of the city for decades.



Falaknuma Palace is often referred to as the 'Mirror of the sky'. The name speaks for itself! Made with white marble, this exquisitely designed palace is excellently maintained to date. Designed by William Ward Marret, an English architect, this palace was first owned by the Paigah family, and later it was controlled by the Nizam of Hyderabad.

Sitting on a hillock, it covers a 32-acre with a storehouse of rare paintings, manuscripts, and many books. Now transformed into a five-star hotel, this palace is now one of the most famous places to visit in Hyderabad.

many more...

Exclusive Sponsorship Levels and Benefits

Premium Sponsorship Opportunities

Categories	Platinum	Gold	Silver	Bronze
Benefits	₹ 10,00,000	₹ 7,50,000	₹ 5,00,000	₹ 4,00,000
Exhibition booth size	6m x 3m	5m x 3m	3m x 3m	3m x 2m
No of Complimentary Registration	6	5	4	3
Banquet Presentation slot	10 minutes slot			
Endorsement as a Prime Sponsor (as per the category)	✓	✓	✓	✓
Acknowledgement on the sponsors panel	✓	✓	✓	✓
Acknowledgement on the conference backdrop	✓	✓		
Max 1-Minute Presentation (Audio/Video) Played Daily (Once during the session breaks)	✓			
Acknowledgement on Conference website	✓ (Hyperlinked to company website)	✓	✓	✓
Complimentary insertion in Delegate kit. Design must be approved by OC	✓ (One A4 size flyer)	✓ (One A5 size flyer)		
Acknowledgement during Inaugural and Banquet functions	✓	✓		

Exhibition Opportunities

Exhibition Booth – 3m x 2m

₹ 3,00,000

Exhibition Booth – 2m x 2m

₹ 2,00,000

Inclusions:

- Shell scheme booth with power, lights, table and 2 chairs.
- Logo on the conference website.
- Two exhibitor passes (additional exhibitor conference passes can be purchased via the conference website).

Start-up Booth

₹ 1,00,000

Inclusions:

- Table top space, one chair, one power socket.
- One exhibitor pass (additional exhibitor conference passes can be purchased via the conference website).

The above-mentioned rates are excluding GST.

Other Opportunities

Delegate Bags

₹ 3,00,000/-

- Exclusive to one sponsor (bags will be distributed to all conference attendees to be used during the onsite registration process).
- Patron logo will be printed along with the conference logo.
- Conference Organizing Committee will design, procure and distribute bags to attendees.
- This opportunity can only be availed if confirmed by February 01, 2027.

Conference Notepads and Pens

₹ 1,00,000/-

Conference branded notepads and pens with the logo of the sponsoring company, distributed to all conference attendees in the conference bags. Designing, procurement and distribution will be the responsibility of the conference organizing committee.

Mobile App Sponsor

₹ 2,00,000/-

Acknowledgement on the sponsor panel. Exclusive landing page with the sponsor's branding.

Internet Sponsor

₹ 2,00,000/-

Company name wi-fi as the password for all the attendees (LOC to advice).

Welcome Reception Area

₹ 5,00,000/-

- Separate demarked area with lounge seating for 10 pax.
- Opportunity to have branding in this area.
- Opportunity to provide giveaways to attendees within the area.

Branding on Lanyard

₹ 3,00,000/-

- Company logo on all lanyards.
- One of the major visibility items considering it is mandatory for participants to wear badges through the conference days at the conference venue.



Other Opportunities

Registration Area

₹ 3,00,000/-

- A high footfall area, exclusive branding (only logos) at the registration counter backdrops.

Digital LED Displays

₹ 2,00,000/-

LED displays in the exhibition area which will be great for grabbing attention, showcasing and promoting company and products. You could use them for dynamic ads, or company highlights.

Pillar Branding (Cost for Two Pillars)

₹ 1,00,000/-

Branding on pillars in the auditorium foyer. Pillars will be allotted on first come first serve basis. (Alternatively should we keep this for conference branding only- keynotes/plenary etc).

Banner Branding (Cost for Two Pillars)

₹ 1,00,000/-

Provision to hang banners in the auditorium foyer.

Freestanding Cubes (Quantity 1)

₹ 2,00,000/-

- Use cubes to display products or services, making it easy for attendees to engage.
- Incorporate lead capture tools, like QR codes to collect attendee data.

Mobile Charging Stations (Per 3 Charging Stations)

₹ 1,50,000/-

- Company logo on all lanyards.
- One of the major visibility items considering it is mandatory for participants to wear badges through the conference days at the conference venue.

Best Student Paper Awards

₹ 50,000/-

- Opportunity to present the awards and display the logo during the time the particular award is given.

Please note that all the above rates are exclusive of applicable taxes.

Terms & Conditions

Exhibition Schedule

Set-up

Sunday, 14 March, 08:00 – 20:00

Welcome Reception

All registered exhibitors are cordially invited to the Welcome Reception on Monday, 14 March at BITS Pilani, Hyderabad Campus, Hyderabad, India.

Dismantling

Wednesday, 17 March, 17:00 – 22:00 hrs

Exhibition Hours

Monday, 15 March, 09:00 – 18:00

Tuesday, 16 March, 09:00 – 18:00

Wednesday, 17 March, 09:00 – 15:00

Allocation of Exhibition Space

Premium Sponsors registered before 31 December 2026 have the priority to choose their preferred spaces. Priority of the allocation of exhibition space with the Premium Sponsors will be offered to the highest bidder. Other Sponsors will be treated on a “first-come, first-served” basis.

Exhibitor Manual

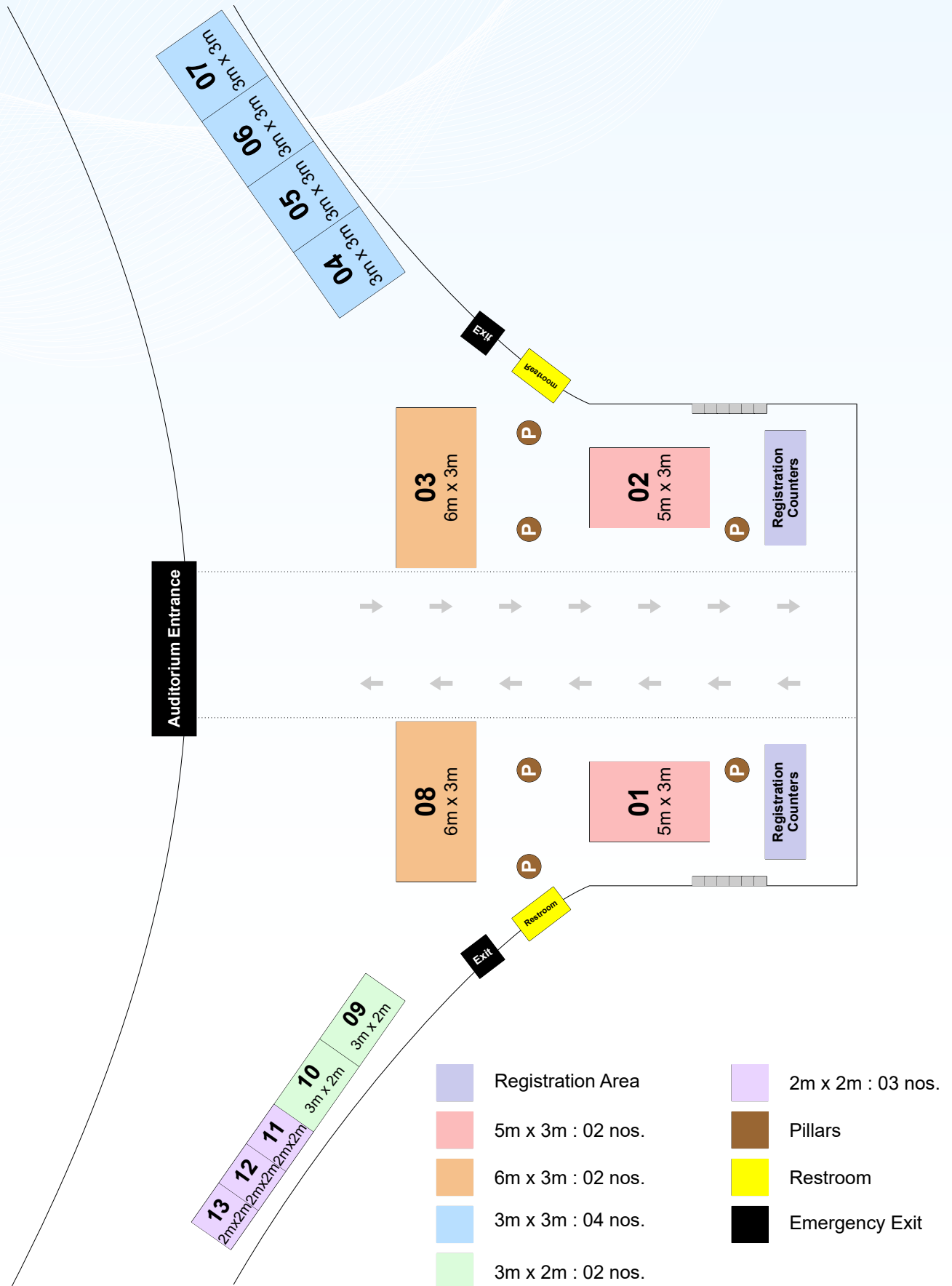
A technical Manual outlining all technical aspects of the exhibition will be circulated 45 days before the Conference. It will include the following:

- Technical details about the Venue
- Final exhibition details and information
- Contractor details
- Services available to exhibitors and order forms

Terms and Conditions

1. The number of representatives of sponsors at the conference venue will be limited depending upon the extent and area of sponsorship at the discretion of the Organizing Committee.
2. All the sponsors should register their representatives online, at least one month before the start of conference and all such persons will be required to wear the conference badges provided.
3. Stalls will be allocated on first come, first served basis with priority given to the premium sponsors.
4. The Organizing Committee reserves the right to rearrange the floor plan or any part thereof at any time.
5. An official receipt towards provisional booking amount shall be issued within three weeks of receipt of payment.
6. The Organizing Committee reserves the right to change the venue and date of exhibition in case of unavoidable circumstances.
7. The Organizing Committee shall in no way be responsible for any tax liability incurred for any sale/booking transaction undertaken by the exhibitors.
8. No loud music/ videos will be allowed in the exhibition area in the booths, which could be a disturbance for others.
9. Transferring any category of sponsorship or the booths/ exhibit space to another company is strictly not permitted.

Exhibition Layout



Bank Account Details

Account Name: **ELISYAN India Pvt. Ltd.**

Account No. : **387505001045**

IFSC Code : **ICIC0003875**

SWIFT Code : **ICICINBBCTS**

Branch : **ICICI Bank Ltd, Vatika Town Square, Sec-82, Gurugram, Haryana - 122002**

Force Majeure

1. Neither party shall be liable to the other for any loss or damage occasioned by or arising out of Act of God (such as epidemics, floods, volcanic eruption, earthquakes or other convulsions of nature and other acts) and other unprecedented events such as general strike, invasions, hostilities, war, rioting or similar situations which prevent performance of the contract and which could not have been foreseen or avoided by a prudent person/ action.
2. No sale in cash or credit of products and services shall be allowed at the stalls. However, booking could be done for delivery at a later date. The Organizing Committee shall in no way be responsible for any tax liability incurred for any sale / booking undertaken by the exhibitors.

Join us in Hyderabad, India

We look forward to your participation and support in making IEEE APSCON 2027 a resounding success.
For more details and to confirm your sponsorship, please contact:

 apscon2027@bits-pilani.ac.in

 2027.ieee-apscon.org

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